

- THE - CIRCULAR



ROUND FOUNDRY
MARSHALLS MILL

A NEW RESIDENTIAL CHAPTER

THE NEW IRONWORKS SCHEME WILL FEATURE 72 NEW HOMES



IRONWORKS - THE NEW NEIGHBOURHOOD

You may have spotted a giant inflatable igloo pop up in David Street Car Park recently, as we unveiled the next exciting chapter for Holbeck Urban Village - Ironworks. Initial proposals for a new residential development were displayed at a public consultation and many people came along to comment on the outlined plans, which helped inform our thinking and shape the scheme, ahead of the planning application which has now been submitted.

The proposed Ironworks scheme features 57 one and two bed apartments, 15 townhouses and 1,900 sq ft of retail space, designed to reinforce the area's industrial heritage with our sympathetic approach to regeneration. Igloo has been working on Ironworks with a fantastic team, including Nick Brown Architects and Jones Hargreaves.

The development will include a high level of private amenity space; in-set balconies, roof-top terraces, and hidden raised gardens, as well as publicly accessible open spaces, including our much loved 'Wonderwood'. This is the first residential scheme to feature houses in Holbeck Urban Village for a number

of years and will give you the opportunity to create a warm home in the very birthplace of domestic central heating.

If the plans go ahead, you'll see work begin on site before the end of the year, with construction scheduled for completion by 2017. For more information on the proposed plans please contact ironworksleeds@igloo.uk.net



Photo: Simon Dewhurst



AL FRESCO DINING THIS SUMMER

Our neighbourhood cafes, pubs and restaurants have kindly populated the cobbles and courtyards with a myriad of tables chairs and benches for all you sunseekers to eat and drink al fresco to your heart's content. Enjoy clement weather and dine outside, whether it's for a spot of lunch or a post work tippie. The Foundry Wine Bar, for example, has a fixed price lunch menu with 2 courses £13.95, written freshly every day, with delicious pasta, meat and fish dishes ideally enjoyed with a glass of light rose in hand.

We have a different experience for every sunny day of the week, David Street Café - our much-loved 'greasy spoon'; Out of the Woods coffee, the soup and juice bar with its outdoors astroturf corner; The Cross Keys pub and courtyard; Pickled Pepper café and deli which spills out onto the public square; the Foundry Wine Bar with its secluded terrace; the Engine House Café - ideally located opposite the quirky 'art park' Wonderwood and The Midnight Bell with the sheltered beer garden.

REMINDER - FREE CITY CAR CLUB MEMBERSHIP

As we have recently welcomed so many new faces we thought it was worth reminding you that last year Creative Space negotiated with City Car Club to secure each business in Marshalls Mill, Round Foundry and Tower Works free access to its fleet of cars. Convenient hourly car services, from small city cars that will help you zip along to the next meeting, to vans ready to load with kit for a day of filming. Each business can get free membership for 5 drivers - worth £150 - by emailing

business@citycarclub.co.uk.



Photo: Simon Dewhurst

ROLLING, ROLLING, ROLLING BY THE RIVER

You may have heard her sliding past your office window as Out of the Woods newest barista rolls into work on her trusty skateboard. 21 year old Zara Woolston, from down under has found her way across the globe to our community in Holbeck Urban Village and while others battle with traffic Zara is whizzing to her trusty 'parking space' in the Out Of the Woods toilets before getting the morning coffee brew on the go.

LEEDS INDUSTRIAL HERITAGE TRAIL

It begins three miles from Leeds City Centre and can be completed by foot, bicycle, or even barge... why not? The long summer days are a brilliant time to make the most of what the beautiful city of Leeds has to offer and pick up some excellent trivia, sure to be handy for the next Cross Keys Tuesday night pub quiz.

Beginning at Kirkstall Abbey, which started life in 1152 as a home to the monks of Kirkstall, and the oldest landmark in Leeds, the trail then concludes at Thwaite Mills, where chalkstone, china stone and flintstone was crushed to make putty in mid-19th century. You'll visit over 20 fascinating places, discovering their history including the Leeds Grand Theatre, the Corn Exchange and including our very own, Marshalls Mill. The trail gives an introduction to the story of Leeds, concentrating on the legacy of Victorian times.

Download the map App for free online and enjoy discovering corners of the city you may not know.

www.yourtrailsapp.co.uk/leeds

Photo: Tracey Welch



MOTIVE8 SUMMER GAMES ARE BACK, BIGGER AND BETTER THAN EVER

The annual Motive8 Summer Games are back encouraging gym members, colleagues and friends to band together and re-visit a good old fashioned 'sports day', only this time to be followed by delicious food and drink by Holbeck Urban Village neighbours, Northern Monk.

On the evening of August 13th, teams will compete in a series of weird and wonderful activities in the fight to be named champions of The Summer Games. Mixed four member teams can enter the games with a small donation made to Motive8's selected charity, Brain Tumour Research and Support.

Teams will have to conquer 10 events to be crowned the winners and claim the £100 prize. Challenges include everything from childhood favourite Egg and Spoon race and Welly Throwing to Shot Put and Team Relay. In honour of this year's collaboration with Northern Monk the events will also include a less traditional, though eagerly awaited, Beer Keg Hold. Will this be the year reigning champions '3 Men, 1 Lady and 1 Cup' from MPS perform a hat trick win? Stay tuned...



Photo: Tracey Welch

Teams need to enter by 31st July by emailing jenny.cromack@m8group.co.uk

HOLBECK 'HIGHLINE' VIADUCT PROJECT

The idea of resurrecting the unused Holbeck rail viaduct in south Leeds, and turning it into something great has been kicking around since the 1990s. Originally put on hold after the credit crunch, the project has now seen new light thanks to the resident-led Holbeck Highline group. It hopes to turn the structure linking Holbeck to Leeds city centre into a cycle and pedestrian park and walkway.

We asked Ed Carlisle, one of the local residents leading on the project, for an update: "In over 12 years of community development work, I've never been involved in a project that's captured people's imagination quite like the viaduct has. There's a long way to go, but it's an extraordinary, iconic asset lying largely unseen in the heart of our city - and I'm confident we can together bring it back to life to serve a new purpose for 21st century Leeds".

The future of the project currently lies with Network Rail following a meeting held in June regarding HS3 infrastructure... watch this space.



FANCY A TIPPLE AFTER OUR RUN?

Local gym, Motive8 North, works alongside its neighbours, the Northern Monk, to launch Northern Monk Running Club, led by its very own personal trainer, Kate Halsall.

The club launched in June and runs every Monday evening at 6pm. The run kicks off in the car park at Northern Monk and heads along the Leeds Liverpool canal into Headingley and Kirkstall. Depending on ability and fitness, joggers can run (or walk) a 4-7 miles route in appropriate groups.

The first session is free, a chance to see if running with others is for you, followed by an annual fee of £35. Running clubs offer camaraderie and motivation on the evenings when you'd just rather head home for a brew.

For more information please email kate.halsall@m8group.co.uk



Photo: Simon Dewhurst

SUMMER OF PLAY

If you haven't yet been to The Tetley, Leeds' centre for contemporary art, this summer is a great time to get the family's creative juices flowing - from den building workshops, picnic feasting and a mini festival, there's something for everyone. The key word is 'play' and this summer's programme includes the chance to work with a group of Leeds based artists on a live performance. Anyone from the age of seven can help build a backdrop, make costumes and ultimately take part in the resulting final show, all in the space of a day.

On Saturday 18th July The Tetley celebrates brewery founder Joshua Tetley's birthday with a free one day festival of creativity.

For more information about The Tetley's summer programme visit thetetley.org



Photo: Tracey Welch

A BIG YEAR FOR BOUTIQUE

DRAMATIC REBRAND FOR WE ARE BOUTIQUE



Photo: FKB Photography

Formerly Boutique Media and Boutique Digital, the newly formed We Are Boutique underwent a dramatic rebrand in May 2015. With many exciting projects in the bag as well as lots in the pipeline, they've got a lot to shout about.

Since January the team has welcomed four new recruits in the form of Alex, James, Jamie and Lisa. Alex Clarkson, new Client Services Director, and James Wood, Head of Digital Delivery, have joined in senior roles having moved over from major agencies, while Jamie and Lisa joined to support the SEO and business development teams respectively.

The team has been shortlisted for a number of awards including Prolific North Awards for 'Media Agency of the Year', RAR Digital Awards for 'Online Media Buying (Under 40 Staff)' and in a number of categories for The Drum's annual (rather risqué) Chip Shop Awards which promotes creativity without limits.

MD Simon Bollon said, "We're extremely proud of the way the agency has developed and are excited by who we have on board. We believe that better people produce better results, and we are outrageously confident in our team of champions. We've been working hard to continually improve our service to existing customers, and to win some big name clients that make us puff our chests out – the latest of which is Costcutter Supermarkets Group. We look forward to smashing the next twelve months!"

WeAreBoutique.co.uk



Photo: Simon Dewhurst

WE WELCOME NEW FACES TO OUR COMMUNITY

New to Marshalls Mill is part of the Arts Council's North Area Team – which covers Yorkshire and has 21 members of staff with two other North teams based in Manchester and Newcastle. Arts Council England champions, develops and invests in artistic and cultural experiences, supporting a range of activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature, and crafts to collections. Previously based in Dewsbury, the organization has moved into new 2,200 sq ft office space in Marshalls Mill.

Also new to the area is learning and development company Redsky Learning which relocated to Saw Mill Yard from Harrogate. The company provides bespoke professional development programmes for a wide range of clients including Savills, Pets at Home and Neal's Yard. The relocation is part of the company's plans for expansion after it hit the £1 million turnover milestone on its 10th anniversary last year.

artscouncil.org.uk redskylearning.com

FLASHTALKING'S MOST SUCCESSFUL QUARTER YET

The global online advertising technology provider grows from strength to strength having just experienced its most successful quarter to date. Successfully facing competitors owned by multinational companies such as Google and Facebook is testament to the standard of work Flashtalking produce.

At the helm is newest member of the team, CEO, John Nardone. With a proven track record in successfully running a global ad server, John is keen to take the company further on the industry's global stage that Flashtalking is now part of. The company continues to push its growth in the Leeds-based technical teams that develop, support and maintain the technology of the platform.

Flashtalking's growth demonstrate the teams passion for innovating using the latest technologies and techniques, with new front end interfaces built using Javascript frameworks and a brand new processing system to sort through the billions of rows of data it gathers each day. These are all products of the team in the Marshall's Mill office.

Flashtalking started out in 2005 in a single 'office pod' at the Media Centre and has since upscaled six times, each time within the Igloo estate. The company consistently continues to grow with new offices opening in Benelux and Sydney in the last year, and more planned globally, including the US and Europe.

flashtalking.com/uk



Photo: Simon Dewhurst

ALL RESPONSE MEDIA EXPAND IN MARSHALLS

All Response Media (ARM), the UK's leading customer acquisition media agency, has expanded its Leeds team into brand spanning new 4,000 sq. ft. offices within Marshalls Mill. It follows an impressive growth surge which has seen the London and Leeds based outfit quickly pick up over £15 million worth of new account wins in 2015 alone.

ARM Director, Dan Mowbray, is particularly pleased by the move: "Success breeds success and we have deliberately moved into a space with the capacity to increase staff numbers to over 50 in Leeds which is testament to our ambition moving forward"

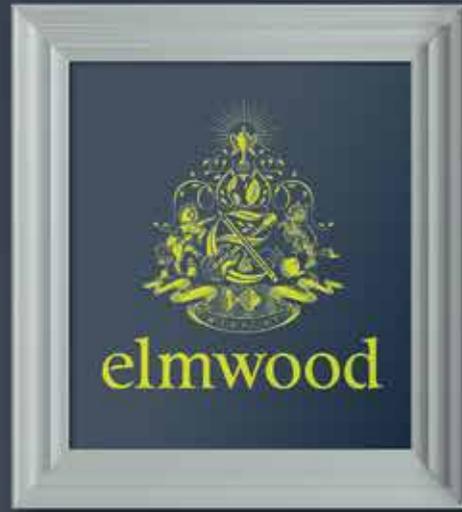
All Response Media's recent client wins include Clas Ohlson, MYA and Thunderhead.

Allresponsemedia.com / @AllResponse

A PEEK INSIDE ELMWOOD

We don't know about you but this year is flying by, thanks to some great projects going through the studio. We had loads of fun working on the brand identity for *Chad Valley*, the much loved toy range exclusive to *Argos*. Our packaging design for *Arla Skyr* yoghurt is going down well, with packs flying off the supermarket shelves. Last month we helped our good friends at *Lineham Farm* with the designs for this year's *Eccup Beer Festival*.

So we're certainly keeping out of trouble, which is more than we can say for our resident dog Ted. Oh, and next time you're having a drink at The Cross Keys pub, be sure to check out our latest window project in the courtyard, illustrated by a different local artist every season. Cheers to that!



ROBOT RELOCATE

WE EXPLORE WHAT LED TO THE AGENCY'S FAST GROWTH

Photo: Simon Dewhurst



Three years ago, five young designers known as Robot Food laid down roots in Tower Works. Now 12-strong, the company has more than doubled its team numbers and has recently relocated to a larger 2500 sq ft space in Marshalls Mill. We sat down with Simon Forster, Creative Director, to hear all about it.

How has the company been able to grow so quickly since its inception?

The last six years have been amazing. We've built our reputation working on challenger brands and, really, the quality of our work speaks for itself. Rather than churn and volume, our focus is on innovative ideas and creativity. I don't think there are any other agencies in the north of England doing what we do, and really letting the creative drive the business.

The quality of our creative has helped us land a few high-calibre global clients. This has accelerated our growth, which is great because we can spend more time developing our talented team. In 2014, despite not being interested in chasing awards, we were pleased to receive Premier Foods 'Supplier of the Year for Corporate Services'.

Robot Food is a young team. Has the company developed in the way you imagined?

From the beginning, it's always been about taking on people who are passionate and creative. We've struggled recently finding middleweight designers and ones we met didn't have quite what we were looking for, so we started taking on graduates.

They've strengthened our team in ways we couldn't have foreseen. They come to us with their enthusiasm and imaginations intact, and their 'inexperience' often results in the kind of ideas that designers who've had their wings clipped might not have produced. It's great to see them leaving university and, within months, generating ideas that end up on the shelves.

Good designers are attracted to us because we give them hands-on experience owning a project and seeing it through from start to finish. Everyone takes pride in the work they produce.

Why did you decide to stay in the area when you were looking for bigger offices?

We chose Marshalls Mill because we like Holbeck's lively community feel. We did look further down the river towards Brewery Wharf and other areas, but the decider was the social element. We often hang out together as a team so we wanted somewhere with good pubs and restaurants on our doorstep.

What's next for Robot Food?

Now that we've grown in the way we wanted to, we're focusing on growing our stable of clients, UK and global, and doing a lot of brand positioning, studying market trends and innovation work, and helping them create original and powerful new brands. As we don't do volume work, we can focus all our energies on fresh thinking and producing top quality creative.

100% INDEPENDENT

MEET THE NEW ENGINE HOUSE

Photo: Roger Moody



Adding to the already brilliant wealth of established independent restaurants and bars in the area, is The Engine House café and patisserie which has been under new ownership since December. For those of you that haven't yet met the cafe's new owners, it's the brainchild of head chef Marcos Silva, 43, originally from Brazil who has more than 20 years' experience working as a chef in a number of high profile restaurants and his business partner and pastry chef, Evelyn Ferguson, 29.

The new Engine House Café menus offer a range of breakfast and lunch delicacies, from freshly baked pastries and desserts made on site every morning, to light bites and more substantial hot lunches.

Marcos comments: "It's the first time there's ever been a patisserie here and this – teamed with the rich fusion of flavours and dishes on our lunch and breakfast menus brings something new to the area. Having worked in the restaurant scene in the Leeds, we were already aware of some of the other fantastic independents located here – from long-established David Street café, to some of the city's most renowned eateries including the Foundry Wine Bar and the Cross Keys – and we're delighted to be a part of this fabulous culinary culture which has made this place a foodie hotspot in the city."



100% INDEPENDENT

DAVID STREET CAFÉ

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THE ENGINE HOUSE CAFÉ

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0113 391 2980
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@EngineCafeLeeds
Mon, Tues: 8.00–15.00,
Wed–Fri: 8.00–21.00,
Sat: 18.00–21.00, Sun: Closed

OUT OF THE WOODS

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Fri & Sat: 12–24.00hrs
Sun : 12–22.30hrs

THE FOUNDRY

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@ FoundryWineBar
Tues–Fri: Lunch 12–14.30 /
Dinner: 18.00–22.00
Sat: 18.00–22.00,
Sun–Mon: Closed

THE MIDNIGHT BELL

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Fri–Sat: 11.30–24.00

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If you have a story that you would like us to include in The Circular, please get in touch with anys@anitamorrisassociates.co.uk and we'll see what we can do.

@wloveholbeck is where we live on Twitter and if you want to know more about Igloo, find us here: www.igloo.uk.net

Parking:

We have parking spaces available for people to let on a short term basis, if you're interested contact rob.barker@creativespaceman.com

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