

# - THE - CIRCULAR

ORIGINAL FOUNDRY BUILDINGS

OFFICES

DRY SAND  
FOUNDRY

YOU ARE  
HERE

GREEN SAND  
FOUNDRY

FITTING UP  
SHOP

IN THROUGH DRY SAND AND

ROUND FOUNDRY  
MARSHALLS MILL

# INTRODUCING ALEX BRETTEEN

WORKMAN LLP HAVE TAKEN OVER THE DAY TO DAY MANAGEMENT.



Photo: Simon Dewhurst

Dear All,

I thought this would be a good opportunity to introduce myself; my name is Alex Bretten and I represent Workman LLP, the new managing agents of this great neighbourhood. I am based in Manchester, but you will be seeing my face in and around Holbeck Urban Village a lot in the coming months as I get to know the area and businesses.

As you may be aware, Hermes Property Unit Trust became the new landlord of HUV in August 2015 and as managing agents for this portfolio, Workman LLP have subsequently taken over the day to day management here in Leeds.

HUV is a friendly and buzzing neighbourhood and with many investments and developments planned for the areas around us, this is an exciting time to be here. We've a brilliant team on the ground, including Steve Hunter and Lisa Riley who have long been an integral part of the community. In fact, if you ever need to find me I will most likely be in and around Steve's office in Marshall's Mill.

For the last 10 years I have predominantly worked in the North West, though originally from North Staffordshire.

I am new to Holbeck Urban Village, but when I look back and see what HUV and the city has achieved over the last decade, I am blown away by the success of this creative corner and its role in Leeds's incredible story. We hope to play a key part in shaping the next chapter for the area and I look forward to getting to know you all over the coming months.

If you ever need to reach me please do not hesitate to contact me at  
**Alexandra.Bretten@workman.co.uk**  
**0161 828 5442**,  
or pop in to see Steve and I at Marshall's Mill

In case you haven't come across Workman before, we are a specialist commercial property management firm with 600 staff nationwide that have been in the business for over 30 years. If you would like to know more about us, please go to [www.workman.co.uk](http://www.workman.co.uk)

## HELP LISA TO HELP WOMEN'S AID THIS CHRISTMAS

Last Easter, the wonderful folk that make up the Round Foundry and Marshalls Mill community, donated copious quantities of chocolate eggs to the local Leeds branch of Women's Aid, expertly rallied by Lisa Riley who works on reception at Marshall's Mill. This Christmas Lisa is asking everyone in HUV to think again about the families that benefit from this superb charity and to help support them through the festive season. If you have pre-loved general items including women's or children's pyjamas, small toys, slippers and toiletries (not gift boxes), which could be included in Christmas stockings, please pass them on and Lisa will do the rest on everyone's behalf.

If you are able to help this worthy cause, please leave your donations with Lisa at Marshall's Mill reception by end of play Thursday 17 December.  
[www.womensaid.org.uk](http://www.womensaid.org.uk)

## CHRISTMAS DRINKS - SAVE THE DATE

Holbeck Urban Village tenants are invited to join the Workman team on Thursday 10th December, from 16:30-18:30hrs at Marshall's Mill reception, for some Christmas cheer with perfectly spiced mulled wine and festive mince pies.

## BURBERRY COMES TO HOLBECK

International superbrand and quintessentially British, Burberry is continuing its support of UK manufacturing by expanding the workforce here in West Yorkshire by an additional 200 jobs and moving to Temple Works right on our doorstep in Holbeck Urban Village.

The new manufacturing site, a weaving facility nicknamed 'Project Artisan', will see an initial investment from the company of £50million and will produce the brand's most iconic item, the world famous heritage trench coat.

Plans are for the entire current workforce, some 800 staff from Castleford and Keighley, to locate in the area by 2018. The redevelopment work will take place in two phases, initially creating a new facility that will give Burberry the capacity to potentially triple its current UK production of 5,000 coats a week and then expanding to restore the Grade 1 listed Temple Works with employee numbers likely to rise to 1,000.

Work on the new factory will start next year and we can't wait to welcome the Burberry team to the neighbourhood.



Photo: Simon Dewhurst

# NEW YEAR NEW WAY



The impressive looking Leeds Station Southern Entrance is due to open to the public in January 2016, 3 years since construction began. The second busiest station outside of London, the new entrance, a £17.3 million redevelopment, is predicted to benefit 20% of all passengers. The project is a joint scheme promoted by the West Yorkshire combined Authority and Network Rail, with multinational construction company, Carillion at the helm. The opening comes at a time when Leeds is considering one of the largest city centre regeneration initiatives in Europe, covering 136 hectares of land along the South Bank spanning from Holbeck Urban Village to Leeds Dock.

## WHAT YOU CAN DO IN 4 MINS

Google maps tells us the new southern entrance to the train station will win commuters 4 precious minutes. Did you know 4 minutes is the optimum duration for the fat burning Tabata workout? See where we're going with this...

The personal trainers at Motive8 North suggest a short Tabata workout, designed to burn fat & calories and keep your metabolism boosted post-workout. Each exercise is performed for 20 seconds, with a 10 second rest in between. You can either perform the same exercise 8 times or perform a circuit of exercises.

Remember for the best results work as hard as you can for each 20 seconds!



### 1. Jump squat for 20 seconds followed by 10 seconds rest

Start with your feet shoulder width apart, bend the knees and lower yourself into a squat. Explode as you jump into the air as high as you can, land with the knees soft and repeat.



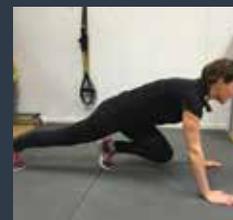
### 2. Burpees for 20 seconds followed by 10 seconds rest

Start standing, place your hands on the floor, shoot both your legs out behind you. Bring them back under the body and then jump in the air as high as you can. Repeat.



### 3. Star Jumps for 20 seconds followed by 10 seconds rest

Perform as many star jumps as you can, big moves and big jumps, no half measures!



### 4. Mountain Climbers for 20 seconds followed by 10 seconds rest

Place your hands on the floors, legs out straight. Bring your legs, alternating, underneath the body. Work as fast as you can.

Repeat the circuit twice.

## WHILE SOME MAY BE BURNING THE FAT, WHAT WILL OTHERS WILL BE DOING?

"We decided to base ourselves here as it's convenient for our team and we have great amenities in the area. The new southern entrance will add to that convenience, shortening the daily commute for some of them so it's a welcome benefit. And it looks pretty cool."



**Simon Forster,**  
Co-founder of  
Robot food

"We're anticipating that it will make journeys to and from the station quicker and more pleasant for our staff and clients alike. The businesses in this area will be much easier to find, and make us feel less distanced from the city centre of Leeds. Hopefully it will continue the regeneration of the Holbeck area which we fully support. It's a very welcome development – January can't come soon enough!"



**Sarah Dear,**  
Managing Director  
at Elmwood

"I'll enjoy a quiet coffee on the sofa rather than on my feet as I do now. I will then get ready to start making breakfast and coffees for the rest of the good people of HUV."



**Chris Large,**  
Manager at  
Out of the Woods

# IRONWORKS FORGES AHEAD

WORK IS DUE TO START ON THE DEVELOPMENT OF 58 ONE AND TWO BEDROOMED APARTMENTS, 15 TOWNHOUSES AND 1,400SQ FT OF RETAIL SPACE IN FEBRUARY 2016.



CGI: Iain Denby

## PLANNING SECURED FOR 'IRONWORKS LEEDS', NEW HOUSING AND APARTMENTS IN HOLBECK URBAN VILLAGE

Full planning permission has now been granted for Ironworks Leeds, the new residential scheme from Igloo Regeneration that will be located in the heart of the Round Foundry.

Work is due to start on the development of 58 one and two bedroomed apartments, 15 townhouses and 1,400sq ft of retail space in February 2016 and the innovative designs by Leeds-based Nick Brown Architects will sympathetically integrate the modern development with the surrounding historic mill buildings.

The homes will feature a number of sustainable elements, including triple-glazed windows; air-tight construction; high levels of insulation and will benefit

from ample natural daylight. The exteriors will be constructed using red brick, synonymous of course with the industrial heritage of the area, alongside striking copper-coloured 'corten steel', the same material used in the award-winning 'rusty tower' of Broadcasting Place, in Leeds city centre.

The scheme will also feature landscaped public realm areas and give a new lease of life to 'Wonderwood' which will be integrated into the shared amenity space for both residents and local workers to enjoy. To keep track of all news relating to the development

visit [www.ironworksleeds.co.uk](http://www.ironworksleeds.co.uk) and follow @IronworksLeeds

## URBAN WILDERNESS AT THE MEDIA CENTRE

Previously based out of two sites in Yorkshire, landscape architects Urban Wilderness, a growing team of 5, has settled in at the Round Foundry Media Centre. The company opened in January 2010, originally in Edinburgh and now, with an expanding client base and workload, are looking to expand. The company's portfolio of clients include residential developments, small private developers and universities. Having considered several properties in Leeds the team chose the Media Centre based on its proximity to the train station and the neighbourhood's vibrant feel. The team celebrated the new workspace with a bottle of bubbly and, of course, bacon sarnies from David Street Café.

[www.urbanwilderness.co.uk](http://www.urbanwilderness.co.uk)

## EYZON TEAM TAKE TO THE STREETS FOR CHARITY

In a bid to raise money for Leeds based charity Simon on the Streets, 8 warm-hearted members of the Eyzon team took part in the annual rough sleep event raising just under £1,600. Sleeping on the streets near the Royal Armouries in Leeds was part of an ongoing drive to raise money for the charity which provides emotional and practical support for people with complex needs who cannot or will not access other services. To support the Eyzon team's efforts by donating, visit

[www.justgiving.com/Eyzon](http://www.justgiving.com/Eyzon)

## A ROASTING SUCCESS

The Cross Keys on Water Lane has just celebrated its appearance in the Michelin Good Food Guide 2016, recognising the excellence and consistency that we are lucky enough to take for granted. The team were thrilled to learn that they were Leeds' sole entry in the Michelin Eating Out in Pubs guide 2016, and one of only four pubs in the whole of West Yorkshire. The award winning pub was also recently shortlisted as Best Sunday Lunch in the Observer Food Monthly Awards. New manager Chris Wilson is bringing his experience from Brasserie Blanc, and introducing a brand new menu to reinvigorate the pub's popular food offering.

[www.the-crosskeys.com](http://www.the-crosskeys.com)



Photo: [www.johnycarr.co.uk](http://www.johnycarr.co.uk)

# TALL ENTER THE GLOBAL ARENA

AS TALL IS APPOINTED TO THE GLOBAL FEI (INTERNATIONAL FEDERATION FOR EQUESTRIAN SPORTS), CREATIVE DIRECTOR, GUY UTLEY, IS DETERMINED TO NOT LET QUALITY SLIP.



Photo: Simon Dewhurst

I think the fact that we haven't ever tried to be a 'full service' agency is what makes TALL unique. From day one, we wanted to focus on one area and be the 'go to' experts in creative digital. Our basic work is web design but our strength lies in planning a website and bringing the content to life.

**TALL has worked with a variety of clients, was there one in particular that was a real game changer?**

Working with Yorkshire Building Society as the Official Supporter of the Tour de France Grand Départ was the first campaign where we were really

able to showcase the full breadth of our skills. The brief gave us the freedom to really show what we are capable of. Working with 23 specialists - from 3D animators to copywriters, film production companies, to game developers - we brought in the expertise to direct our vision and deliver it online.

That was a turning point, demonstrating that we can handle a campaign of great complexity. We had to demonstrate not only the creative aspect but the management and strategic part of it as well. That's when you become more than just a web design company.

**As you've grown from being a one man band you've stayed in the area, what's the basis of its appeal?**

We, or in fact I, was in the second one of the smallest unit available in Tower Works initially, eventually squeezing in four of us. Finally we had to look for a bigger space and it was important to us that we remain in an area where we would be surrounded by likeminded people. It isn't simply the social aspect of the area and having great food and drink venues so nearby but also the opportunity to work with our neighbours. We've collaborated with Elmwood, Robot Food, Shot by Sodium, and Brilliant Social so you become part of this community of people that you can call upon.

**And now you've added the FEI to your roster, what does this mean for TALL?**

In the immediate term it meant a lot more travel! It's not quite as easy to pop over to Switzerland as it is to Millennium Square.

It's our first international business win and landing the account earlier this year was a major moment for us as a team. The FEI represents 133 national federations and presides over thousands of annual events and nearly 100,000 registered riders and horses. We've been working with the FEI since March and the relationship has grown. We have been appointed to work alongside its internal team and lots of well vetted digital agencies around the world. In the UK, we are one of two working to support some of the most important events in the international equestrian calendar.

**Other than the commute, what have the challenges been of gaining international work?**

We've needed to think a little more carefully about how we communicate with Geneva, the logistics of not having the face to face contact. The creative briefs had to be water tight and very clear. The speed of growth is also something for us to consider and re-evaluate regularly. We would be devastated if the quality of work was ever to suffer as a result of fast growth. We are proud of what we do and I wouldn't want that sacrificed. We are however growing and it is a very exciting time, might even need a bigger space quite soon. Though hopefully we won't have to look too far!

**So what is coming up next?**

We're heading to Asia for a week with the Corporate Communications Director of the FEI as part of a new campaign to help choose other agencies to work with. The whole team will be exposed to working in Asia and other global opportunities we're looking at. Of course the work itself is very exciting but it will also be interesting exposure to different cultures. When the FEI first approached us we started on smaller projects but quickly started to help them develop more complex content. We're starting to see a real shift where we're no longer being asked to look at how a campaign might be portrayed digitally as a secondary thought.

As we have grown and developed our work with the FEI they are regularly asking us for our next 'crazy idea'. They're being led by a digital creative company not a traditional marketing agency. Maybe that's where the future lies.



Photo: Simon Dewhurst

# HYPERLOCAL ALE HOP

WHEN YOU DON'T HAVE TIME FOR THE WEST YORKSHIRE ALE TRAIL YOU ONLY HAVE TO HEAD OVER THE COBBLED COURTYARDS TO BASK IN BEER GLORY. THANKS TO RICH FIDDAMAN, OPERATIONS MANAGER FOR NORTH BAR LTD, FOR SHOWING US AROUND.



Photo. Simon Wilkinson

## NORTHERN MONK REFECTORY

New-ish kids on the block are craft brewing visionaries, Northern Monk. Swing your leg over a Refectory bench and worship over 20 draft beers and bottled beers. Northern Monk also serve up some brilliant tasting food thanks to the guys of Grub & Grog.

### TOP PINTS

**The after-work pint - Eternal** 4.1% (keg) – Light blonde session IPA delivers big hop notes without a big alcohol content & plenty of citrus on the nose

**The big hitter - Northern Star** 5.9% (keg) – This porter takes coffee flavours to a new level, blending ground coffee beans into the brew gives the beer hazelnut notes with long dark chocolate and plenty of bitterness. **INSIDERS TIP** – Enjoy it with the ox tongue hash – a thing of beauty

**The easy drink - Faith** 5.1% (Keg) – This Citra led US style pale ale does exactly what it should. Light in colour it packs a soft fruit punch leaving you wanting more

Head over the road and along the way to the award winning & much loved (and not just by Rich) Cross Keys, A true quality pub, complete with roaring fire.



Photo. Simon Dewhurst



Photo. Simon Dewhurst

## THE CROSS KEYS

As you step through the door of The Cross Keys you are instantly transported from the hubbub of the city, into a welcoming inn that could be miles away from anywhere, complete with gleaming beer pumps, cosy little alcoves and roaring fires.

### TOP PINTS

**The easy drink - Prototype** 3.8% (cask) – This pale ale, brewed by North Brew Co, is delightfully refreshing, a fantastic opener for any night. **INSIDERS TIP** – They use the beer in the batter for the fish and chips, well worth a try.

**The after-worker - Transmission** 6.9% (keg) – A truly fantastic IPA. Grassy undertones are replaced by tropical fruit, deceptively easy to drink. It goes down as easy as a session ale!

**The king of beer - Orval** 6.2% (bottle) – A traditional Trappist ale from Belgium, also the greatest beer ever! This earthy classic is simply a must have for any beer enthusiast. **INSIDERS TIP** – Also try the queen of beers, Duchesse de Bourgogne, it's like drinking balsamic vinegar but in a really good way!

Last, but most certainly not least, roll on down the road to Leeds Brewery's flagship pub.

## THE MIDNIGHT BELL

Named after a Patrick Hamilton novel and heralded as The Guardian's perfect haven on a winter's evening. Oak beams and ancient brickwork sit alongside a concrete bar and high wide windows.

### TOP PINTS

**The staple - Leeds Pale** 3.6% (cask) – A staple of the Leeds pub scene, it's a light floral easy drinking session ale. For a brewery so relatively young to have a beer so well renowned is testament to the quality of the beer.

**The continental lager - Leodis** 4.6% (keg) – This well hopped, not overpowering, lager delivers a smooth, crisp finish.

**When in Rome - Midnight Bell** 4.8% (cask) – Arguably the best beer in the Leeds Brewery stable, this premium dark mild delivers perfect balance of dark roasted flavours yet is still light enough to enjoy a good few pints. **INSIDERS TIP** – Goes really well with the steak pie (which also contains the beer)

After an evening of your favourite tipples lined up head home through a slight fog of overindulgence, Cheers to that!



## IN RICH'S WORDS

Most know me as Bean. Currently the Operations Manager for North Bar Ltd, I've worked and played around HUV for about 7 years now (I met my wife here). I am married and have a 3 year old German Shepherd called Margaret.

**Love:** Pubs, bars and restaurants, I've worked in hospitality for half of my life and enjoyed every moment (honest).

**Hate:** The term 'artisan' as it is a pretentious, elitist marketing tool of a term.

## 100% INDEPENDENT

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### DAVID STREET CAFÉ

109 Water Lane  
0113 245 4349  
Mon–Fri: 05.00–17.00

### THE ENGINE HOUSE CAFÉ

2 Foundry Square,  
0113 391 2980  
info@theenginehousecafe.co.uk  
www.theenginehousecafe.co.uk  
@EngineCafeLeeds  
Mon, Tues: 8.00–15.00,  
Wed–Fri: 8.00–21.00,  
Sat: 18.00–21.00, Sun: Closed

### OUT OF THE WOODS

113 Water Lane  
0113 244 8123  
ross@outofthewoods.me.uk  
www.outofthewoodsme.uk  
@outofthewoodsuk  
Mon–Fri: 07.00–16.00

### THE CROSS KEYS

107 Water Lane  
info@the-crosskeys.com  
www.the-crosskeys.com  
@crosskeysleeds  
Mon – Thur: 12–23.00hrs,  
Fri & Sat: 12–24.00hrs  
Sun: 12–22.30hrs

### THE FOUNDRY

1 Saw Mill Yard  
0113 245 0390  
e. info@thefoundrywinebar.co.uk  
www.thefoundrywinebar.co.uk  
@FoundryWineBar  
Tues–Fri: Lunch 12–14.30 /  
Dinner: 18.00–22.00  
Sat: 18.00–22.00,  
Sun–Mon: Closed

### THE MIDNIGHT BELL

101 Water Lane  
0113 244 5044  
info@midnightbell.co.uk  
www.midnightbell.co.uk  
@themidnightbell  
Mon–Thur, Sun: 11.30–23.00  
Fri–Sat: 11.30–24:00

### PICKLED PEPPER

3 Saw Mill Yard  
0113 234 4888  
pickledpepper@live.co.uk  
www.pickledpepperleeds.co.uk  
@The\_Pickpep  
Mon–Fri: 07.30–15.00

If you have a story that you would like us to include in The Circular, please get in touch with [anys@anitamorrisassociates.co.uk](mailto:anys@anitamorrisassociates.co.uk) and we'll see what we can do.

@weloveholbeck is where we live on Twitter.

### USEFUL CONTACTS

Managing agents:  
Workman LLP  
[Alexandra.Bretten@workman.co.uk](mailto:Alexandra.Bretten@workman.co.uk)

### PR and marketing agency for Holbeck Urban Village:

Anita Morris Associates  
01943 603311  
[www.anitamorrisassociates.co.uk](http://www.anitamorrisassociates.co.uk)  
Anys Williams  
[anys@anitamorrisassociates.co.uk](mailto:anys@anitamorrisassociates.co.uk), @anysAMA

