

THE MILL IS CLEAR

HISTORY OF
INVENTION,
HOME OF
INNOVATION

SUMMER
22
SUMMER

MARSHALLS MILL



WELCOME

Welcome Back!

Hello and welcome back to The Circular!

As we reach the end of summer, we still have plenty to look forward to for the rest of the year.

So much has been going on around Marshall's Mill in the last few months and we can't wait to update you in this edition. We will explore the new site improvements to the entrance of the Mill, including brand new outdoor seating, and you'll 'meet' a host of new tenants who have kicked off 2022 by becoming a part of our wonderful community.

As well as new tenants, we are delighted to announce the appointment of our brand new marketing agency, Activate, who will be managing the social media and event programme going forward for Marshall's Mill and Round Foundry. See more on page 3.

After so long stuck indoors we're making sure we hold some great events this year! We will be welcoming the return of the summer social and running some of your favourite past events, as well as introducing some brand-new ones. Alongside the regular events we have already hosted this year, such as the Bike Repair Workshop and the Easter Egg Collection for Leeds Women's Aid, we have launched our brand-new monthly social at The Cross Keys which anyone and everyone is welcome to come along to. Find out more on the events page.

Enjoy the read, and don't forget that we always love to hear your news and views for new editions of The Circular. Full details are on page 11.



Activate

Earlier this month, Activate were appointed to take over the marketing for Marshall's Mill and Round Foundry. Part of Workman LLP, Activate deliver fully integrated marketing services, and will be working alongside Lisa Riley to run the social media platforms, website content management and a newly reformed events programme for 2022!

Activate are currently welcoming any suggestions for future events and would love your input on the Marshall's Mills social media channels. They are looking for individuals or businesses to let us know what measures you have in place, or any tips you have to encourage work life balance and promote good mental health in the workplace. If you would like to get in touch about this or anything else marketing or event related, please email megan.bywater@workman.co.uk. The team will also be conducting quarterly site visits and will attend the occupier meetings going forward.

Round & About

Earlier this year we started trialling a new social event, which Marshall's Mill estate tenants and the wider public are all very welcome to come along to. Following a weekly trial, the social will now be held monthly at The Cross Keys. Anyone (and their dog!) are welcome to join us for a chance to meet some new friends, chat to the office neighbours you maybe don't get an opportunity to speak to on a daily basis or meet Lisa, our Marshall's Mill events coordinator. Keep an eye on our social channels for upcoming dates.

In the previous edition of The Circular we mentioned that the Mill was having a little facelift thanks to the site improvements that have been taking place around the building entrance. Following several months of hard work, the improvements are now completed and ready for tenants to make the most of! Designed by the multi-award-winning design practice Planit IE, which specialises in improving outdoor spaces for communities, the new and improved space features reclaimed Yorkshire stone, timber benches and communal seating spots where you can enjoy lunch in the summer sun, as well as lots of new trees and green spaces. There is also new lighting, signage and improved access routes, making the neighbourhood more cohesive neighbourhood.



ROUND THE FOUNDRY



The Marshall's Mill family is growing once again, and we're delighted to welcome three fantastic new companies to the area.

National property and building surveyor experts **EDGE** has offices in Birmingham, London, Nottingham and Sheffield and has now opened its first Leeds office, moving into the First Floor South at Marshall's Court. EDGE specialises in providing development, commercial and project management, building surveying, party wall and health and safety advice to variety of sectors including automotive, education, healthcare, regeneration, residential and retail.

As part of its growth strategy, marketing and digital experts **The Individual Agency** is also making the move to Marshall's Mill, making The Engine House its new home. The company works on campaigns for household names such as Ben Shaws, Old Jamaica and Welch's.

The final new business of the trio is **The Alternative Board**, a business consulting service which aims to support and empower business owners to achieve success through a supportive advisory board, expert one-to-one business coaching sessions and a suite of business tools. They have moved into a space on the first floor of Marshall's Mill.

A very warm welcome to all of our new neighbours, we hope you'll be really happy as a part of our community!

**FROM
THE MILL**

Spotlight

on aFinite

Heading into its 20th year this year, leading IT Services and Consultancy provider aFinite recently made the move from the Round Foundry Media Centre into Marshall's Mill. Managing Director Adrian Inman tells us about the move, the company's strongest year to date and going global...

When I graduated in 2002, the norm for those straight out of University was to sign up to one of the mass graduate schemes that were so popular at the time. They were great and definitely had a purpose, but I never felt like it was the right route for me. I'd been doing my own projects in IT and software development throughout school and University, so after graduating I did three years contracting but the lack of control that came with that was tricky.

I then first set up in the Round Foundry Media Centre in 2006, initially just with a couple of other people to see how things went. Things really changed gear when we had the opportunity to work on the Olympics in London in 2012. By 2014 we'd taken on more big clients, and we had shifted further towards consultancy and building software management systems rather than just IT support.

A huge moment for us came via fellow Marshall's Mill tenants Flashtalking. Our first office in the Media

Centre was next door to Flashtalking, which was only one person at that time, and in late 2014 they took us on to set up the IT system in their brand-new New York office. It was an unbelievable experience, not just from a work perspective but personally – we were in New York for 'Back to the Future' day and also for the finale of 'Mad Men'. It was funny too, because companies we had tried to work with in the South of England saw us being Leeds-based as a disadvantage, but we were leading successful projects on the other side of the Atlantic! The success of opening the New York office then led us to doing the same in Connecticut and Chicago, and then later that year we picked up a new client in Dallas, Texas.

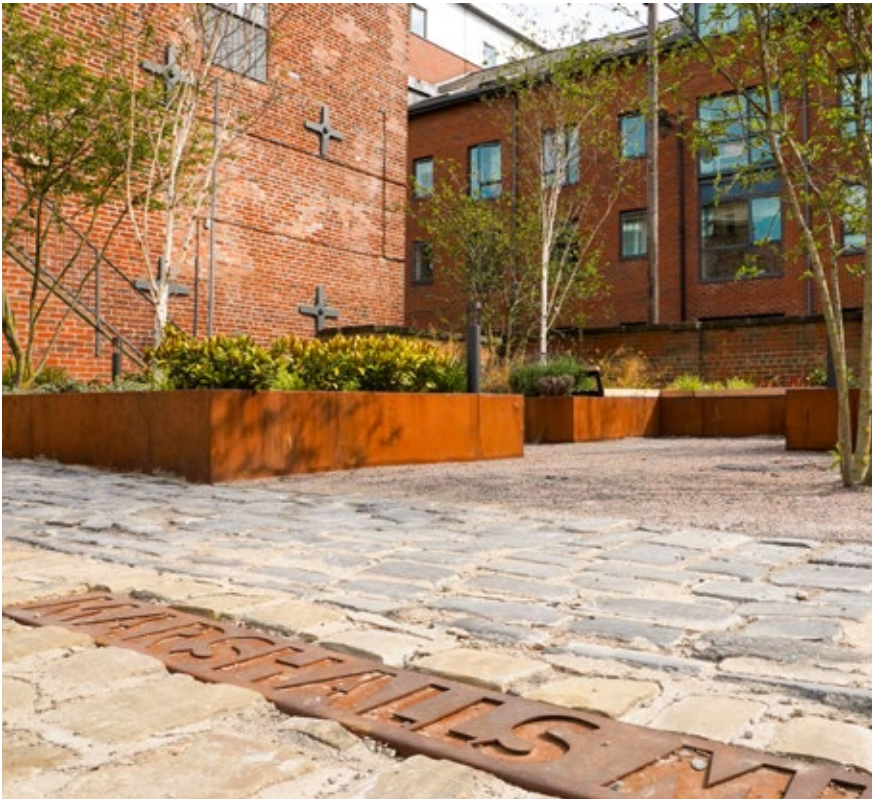
Up until a few years ago, our work had mostly been in the private sector, but in 2017 we took a big leap and started working in the education sector. Initially we started working with one education trust, but that quickly expanded and we're now working with trusts and schools all across Leeds and Yorkshire.

Last year we spent the six-week school holidays in seven different schools across the county, completing a total reworking of their IT systems. It wasn't an easy job – the timeframe was tough and there were a few bumps in the road along the way, but it is so great to be working on projects which we know will help children improve their digital skills and make a difference to their learning.

Despite the difficulties of the pandemic, 2021 was actually our biggest and best year to date. We completed our largest single project to date and the turnover grew by an additional £1m. We recruited too, which is strange in a pandemic because we've barely even met some of our new colleagues in person! This growth has coincided with our move from the Round

Foundry Media Centre into Marshall's Mill, which we have loved. This has always been a great area for us; everything you need as a business is right on the doorstep and access to the train station and motorway is unrivalled.

2022 for us is all about being sustainable and about being in tune with the client and what they need. Our ability to deliver is the most important thing, both to us and our clients. The thing that we're told time and time again by clients is that we 'just get on and do what needs to be done', which for me is one of the best testimonials you could have.





Bomba

In January brand new tapas restaurant 'Bomba' opened its doors, bringing a taste of Spain to Saw Mill Yard, in the heart of our community. 'Bomba' is the latest venture from Joe McDermott, a well-known name in the Leeds culinary scene who set up the original Arts Café on Call Lane.

Joe has been a regular in the Yorkshire food and drink scene since setting up and running the popular Arts Café in Leeds from 1994-1999. After spending a few years running a crepe venue in London, he returned to his native Yorkshire to run the Ilkley Moor Vaults, building it into a neighbourhood hot spot, before heading back to Leeds city centre to focus on street food - opening a crepe stall in Kirkgate Market. During lockdown, McDermott started cooking and delivering paella locally. It became so popular that he went on to change the concept of his market stall to sell the Spanish staple alongside other Spanish street food dishes.

Now, **Bomba** is a fully fledged restaurant right on our doorstep, which is open for lunch and dinner for eat-in, take away and delivery.

The 'Bomba' menu is like a little taste of Spanish sunshine! Joe and his team of five including chef Manuel, wife and business partner Elizabeth have worked together to develop popular elements from the market menu, from the mouth-watering churros con chocolate to the popular bocadillo

sandwiches and classic tapas dishes. There are four different paellas to choose from, and they are made in large pans to serve individual portions at lunch and then made to order in pans for two, four or six people in the evening.

Joe explained the decision to move to Holbeck Urban Village, saying: "We'd been looking for a venue that would allow us to move into evening service for a while and when we saw this space, in such a fantastic heritage area, we knew it was perfect for us." says Joe McDermott

"Holbeck Urban Village and the Leeds South Bank is quickly becoming a bustling community with lots of new places to live and work, it feels like the place to be, atmosphere is incredibly important to us and this area has it in spades."

Building on the initiative created during the pandemic and to cater to the growing residential community around Holbeck Urban Village, 'Bomba' will bring back their paella and tapas delivery service allowing Leeds locals to eat their speciality at home in a traditional pan, returning the pan afterwards so cutting out packaging waste.



MORE NEW TENANTS

2022

Strong demand continues for office space at Marshall's Mill as we welcome three new tenants to our community. Among the newest arrivals to the historic Mill is **Venatu**, an independent recruitment specialist established in 2016, expanding on their offices in Doncaster, Huddersfield, Scunthorpe, Leicester, and Salisbury. Their client base ranges from single-site small enterprises to blue-chip companies and includes numerous widely recognised brands.

They are joined by **Cumulus Management**, of the former flax mill, and Digital marketing agency **Flaunt Digital**, have recently seen significant growth in their business within the past 18 months leading them to move into the 4th floor of Marshalls Mill.

Lee Fuller from Flaunt Digital agrees saying: "Marshall's Mill is an iconic building; we haven't been here long but are already so happy. It was the perfect choice to accommodate our growing staff numbers and because it is so close to Leeds Train Station it makes commuting easy for both our staff and clients."

Along with new tenants, three more businesses have renewed their leases at Marshall Mills. This includes international IT and communications agency **Whitespider**, whose recent growth has allowed them to add the 5th Floor studio to their current lease. Long-standing tenant in the Urban Village, **Out of the Woods** renews lease by signing a new 10-year contract, and global media agency **MediaCom** have also extended their lease for the next decade; retaining their office on the 2nd floor of Marshall's Mill.



NEW TENANTS

WHAT'S ON? Events 2022

SUMMER

Yoga with Alex

Temporarily postponed until we find a new venue
£5 per session

Foundry Fiesta - Summer Social

After being postponed until later in the year, our summer social is back and better than ever before! Let us transport you to Spain, with tapas, sangria and live entertainment. You don't want to miss it.

Massive thanks to Bomba for providing the food & drink. We hope to see you there!

Date: Tuesday 6th September
Time: 12.00pm- 3.00pm
Location: Saw Mill Yard

Networking Sessions - TBC

On the back of our popular yoga classes, we would like to introduce a new monthly session that is becoming more and more popular as people slowly return to the office- Networking. Combining networking and walking, Networking allows you space to socialise with colleagues and form new connections, whilst making the most of the great outdoors (and it's a great excuse to get away from the desk)!

Date: TBC
Time: TBC

Please register your interest with Lisa.

Sustainable Swap Shop with Second Hand Styling

Revamp your wardrobe and help the environment by attending our Swap Shop event with Second Hand Styling UK. Bring three items to exchange, get your tokens and Swap, shop & style preloved fashion. More details to follow, but in the meantime check out @secondhandstylinguk on Instagram so find out what they are all about.

Date: 20th & 21st September

Halloween Event: Ghost Tour

Our Ghost Tour is back by popular demand! Enter if you dare... We will be releasing tickets and further information very soon.

Date: Thursday 27th October

Christmas Event: Wreath Making

Get creative this Christmas with our wreath making workshop. Booking information to be released soon.

Date: 6th December
Time: 12 - 1 & 1.30 - 2.30
Location: The Cross Keys

What is The Circular?

How to send us your news

The Circular is a quarterly magazine distributed around the Marshall's Mill and Round Foundry estate. It features the latest news and updates from the eclectic abundance of businesses that are based here, whether that's new hires, new client wins or even new babies! We also share the latest news, menus and events from all the brilliant cafes and pubs in the area.

As well as the latest news, we're always interested to hear your views. Maybe you're passionate about making changes in your industry, or maybe you have a completely different passion outside of the workplace that you want to shout about. If you think you've got something interesting to talk to us about, let us know.

After two years of on-and-off homeworking, it's more important than ever that we connect and share our stories with each other. So why not share with us what your plans are? Will you be looking to expand, take on more staff – have you already got some new work in the pipeline? Maybe you're taking a year out of the office to go travelling or running a marathon! Let us know, details for getting in touch are below.

Many of you know Lisa from reception, but she's also the Marshall's Mill events co-ordinator and is busy behind the scenes making the Mill and surrounding area the best place to work. Have you got an idea for event, or are you planning on fundraising for charity? We're always happy to collaborate, so let Lisa know and we'll see if we can help.

For all The Circular and marketing enquiries:
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THE CIRCULAR

Mill Tenants

Afinite
All Response Media
Arts Council England
Blynk
Bolser
Duck Soup
EDGE
Fenner Drives
Flashtalking
Flaunt Digital
Harvey Nash
Limehouse
MCG Construction
Mediacom
Research Helper
Robot Food
Rubies
Simple Usability
Spike Digital
Storm Brands
Talion
The Alternative Board
True North Productions
WhiteSpider

Foundry Tenants

Bomba
Born Ugly
Box Architects
David Street Café
Finn Communications
KBW
Midnight Bell
Motive8
New Substance
Out Of The Woods
Red Sky
The Cross Keys
The Individual Agency
Urban Wilderness
We Are Boutique
Cumulus Management
Specialist Car Finance



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